



Mountain Township Agricultural Society  
P.O. Box 114  
South Mountain, Ontario  
K0E 1W0

[www.southmountainfair.ca](http://www.southmountainfair.ca)

Dear Valued Sponsor,

The past few years have been challenging on us all. The Mountain Township Agricultural Society is excited to begin planning the 2026 South Mountain Fair. Now, more than ever, we look forward to working together to provide an amazing experience for our community.

Whether you are a New Sponsor of our great local Fair, an ongoing valued Patron Business or Individual Sponsor, we want to “Thank You” in advance for your consideration. We look forward to the opportunity of working with you to make this **134<sup>th</sup> year’s fair the most successful ever!**

**Thursday, August 13<sup>th</sup> - Sunday, August 16<sup>th</sup>, 2026**

We know that without the generous contributions from our sponsors, the South Mountain Fair would not be possible. As such, we are currently approaching local business partners and / or individuals, requesting sponsorship necessary to help with the expenses involved in the operation of our Fair.

The 2026 sponsorship levels are outlined in the attached document. Please note that this grid has been updated to better support our sponsors. The grid outlines the different sponsorship levels available to maximize your exposure prior to and throughout our Fair. If you have any questions, please do not hesitate to contact myself or any member of the Fair Board and we will be happy to help. If you wish to sponsor this year’s fair, we ask that you complete the attached intake form to update/provide your contact information, provide us with your company logo in .jpg format, and return via email to [info@southmountainfair.ca](mailto:info@southmountainfair.ca) so that we can ensure your appropriate partnership with the Fair.

As one of Eastern Ontario’s biggest events, the “Mountain Township Agricultural Society” invites you to join the excitement and get involved with this year’s fair. There are so many ways to make this happen! We are hoping that you will become a new or remain a continuing Fair Sponsor for 2026!

Respectfully,

Teresa Palmer  
Mountain Township Agricultural Society  
South Mountain Fair Chair  
[info@southmountainfair.ca](mailto:info@southmountainfair.ca)  
613-223-8226



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## SPONSORSHIP FORM

To update our records and to ensure correct appropriation of sponsorship, please complete the information below.

Name/Company: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

WE ARE PLEASED TO SPONSOR THE 2026 SOUTH MOUNTAIN FAIR AT THE FOLLOWING LEVEL:

- |  |   |
|--|---|
| <input type="checkbox"/> Corporate Platinum - \$6,000+.      | <input type="checkbox"/> Gold - \$300-\$999       |
| <input type="checkbox"/> Corporate Gold - \$4,000-\$5,999    | <input type="checkbox"/> Silver - \$150-\$299     |
| <input type="checkbox"/> Corporate Diamond - \$2,500-\$3,999 | <input type="checkbox"/> Bronze - \$149 and Under |
| <input type="checkbox"/> Platinum - \$1,000-\$2,499          |   |

Amount of **cash** sponsorship: \$ \_\_\_\_\_ AND/OR Amount of **in kind** sponsorship: \$ \_\_\_\_\_

Details of Sponsorship including designated event and/or description of in-kind sponsorship:  
(see list of detailed events on next page)

To pay by cheque, please remit payment to MTAS P.O. Box 114, South Mountain, ON K0E 1W0.  
E-Transfer payments can be sent to [mtaspayments@gmail.com](mailto:mtaspayments@gmail.com). Please identify your company name in the EFT Notes.

Please forward your company logo to [info@southmountainfair.ca](mailto:info@southmountainfair.ca) **with this completed form** to ensure your up-to-date logo is used. Please ensure it is in either a **.pdf or .jpeg** format.

To ensure maximization of sponsorship in all advertising for the 2026 South Mountain Fair, please return this form before May 31, 2026.

\_\_\_\_\_  
Signature of Sponsor

Below are a list of specific events for the 2026 South Mountain Fair along with the expected cost of operation. If you would like to designate your sponsorship to a specific event or area of the fair, please indicate below.

<b>X</b>	<b>Event/Area</b>	<b>Estimated Cost of Operation</b>
	4-H Events	\$500
	Baby Contest	\$250
	Beef Show	\$3,500
	Children's Entertainment Tent	\$20,000
	Demolition Derby	\$6,000
	Entertainment Tent	\$160,000
	Homecrafts, Floriculture & Culinary Arts	\$3,500
	Horse Shows (Draft, Mini, Saddle/Harness & Youth)	\$7,500
	Midway	\$135,000
	Pet Show	\$250
	Poultry	\$1,500
	Rodeo	\$60,000
	Roots & Vegetables	\$1,000
	Show N Shine	\$3,000
	Special Friends Event	\$1,500
	Truck & Tractor Pull	\$17,000



# 134<sup>TH</sup> ANNUAL SOUTH MOUNTAIN FAIR

## SPONSORSHIP PACKAGES

# AUG 13-16 2026

<b>SPONSORSHIP ENTITLEMENTS</b>	<b>Corporate Platinum \$6,000+</b>	<b>Corporate Gold \$4,000 - \$5,999</b>	<b>Corporate Silver \$2,500 - \$3,999</b>	<b>Platinum \$1,000 - \$2,499</b>	<b>Gold \$300 - \$999</b>	<b>Silver \$150 - \$299</b>	<b>Bronze \$149 and Under</b>
Advertising CORP LOGO with SPONSORSHIP LEVEL on the MTAS Rolling Video	★	★	★	★	★	★	★
Advertising on MTAS Website	CORP Logo	CORP Logo	CORP Logo	CORP Logo	CORP Logo	Name Recognition	Name Recognition
Number of Day Passes	30 Passes	25 Passes	18 Passes	1 per \$150 Donation	1 per \$150 Donation	1 Pass	
CORP NAME Signage Posted (2ft x 2ft) (Colour Signs Paid by the Sponsor)	★	★	★	★	★		
Invitation to Opening Ceremonies	★	★	★	★	★		
SOCIAL MEDIA Advertising	CORP Logo	CORP Logo	CORP Logo	Name Recognition			
Verbal Mention Over PA at 5 Events (Truck Pull, Tractor Pull, Demolition Derby, Rodeos, Entertainment Tent)	5 Mentions	3 Mentions	2 Mentions	1 Mention			
Prominent CORP NAME Signage on Fair Grounds (ALL SIGNS PROVIDED BY SPONSOR)	8 - 4ft x 6ft Signs	5 - 4ft x 6ft Signs	3 - 4ft x 6ft Signs				
One (1) Business Feature on SOCIAL MEDIA	★	★	★				
Concession Space on Fair Grounds (10ft x 10ft)	★	★					
TELEVISION & RADIO Advertising NAME RECOGNITION	★	★					
Logo Recognition on One (1) Day Bracelet *First Come First Serve	★						