



Mountain Township Agricultural Society  
P.O. Box 114  
South Mountain, Ontario  
K0E 1W0

[www.southmountainfair.ca](http://www.southmountainfair.ca)

Dear Valued Sponsor,

The past few years have been challenging on us all. The Mountain Township Agricultural Society is excited to begin planning the 2025 South Mountain Fair. Now, more than ever, we look forward to working together to provide an amazing experience for our community.

Whether you are a New Sponsor of our great local Fair, an ongoing valued Patron Business or Individual Sponsor, we want to “Thank You” in advance for your consideration. We look forward to the opportunity of working with you to make this **133<sup>rd</sup> year’s fair the most successful ever!**

**Thursday, August 14<sup>th</sup> - Sunday, August 17<sup>th</sup>, 2025**

We know that without the generous contributions from our sponsors, the South Mountain Fair would not be possible. As such, we are currently approaching local business partners and / or individuals, requesting sponsorship necessary to help with the expenses involved in the operation of our Fair.

The 2025 sponsorship levels are outlined in the attached document. Please note that this grid has been updated to better support our sponsors. The grid outlines the different sponsorship levels available to maximize your exposure prior to and throughout our Fair. If you have any questions, please do not hesitate to contact myself or any member of the Fair Board and we will be happy to help. If you wish to sponsor this year’s fair, we ask that you complete the attached intake form to update/provide your contact information, provide us with your company logo in .jpg format, and return via email to [info@southmountainfair.ca](mailto:info@southmountainfair.ca) so that we can ensure your appropriate partnership with the Fair.

As one of Eastern Ontario’s biggest events, the “Mountain Township Agricultural Society” invites you to join the excitement and get involved with this year’s fair. There are so many ways to make this happen! We are hoping that you will become a new or remain a continuing Fair Sponsor for 2025!

Respectfully,

Teresa Palmer  
Mountain Township Agricultural Society  
South Mountain Fair Chair  
[info@southmountainfair.ca](mailto:info@southmountainfair.ca)  
613-223-8226



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## **SPONSORSHIP FORM**

To update our records and to ensure correct appropriation of sponsorship, please complete the information below.

Name/Company: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

WE ARE PLEASED TO SPONSOR THE 2024 SOUTH MOUNTAIN FAIR AT THE FOLLOWING LEVEL:

- |   |  |
|---|--|
| <input type="checkbox"/> Corporate Platinum - \$7,500+.     | <input type="checkbox"/> Gold - \$500-\$999              |
| <input type="checkbox"/> Corporate Gold - \$5,000-\$7,499   | <input type="checkbox"/> Silver - \$300-\$499            |
| <input type="checkbox"/> Corporate Silver - \$2,500-\$4,999 | <input type="checkbox"/> Bronze - \$200-\$299            |
| <input type="checkbox"/> Diamond - \$1,500-\$2,499          | <input type="checkbox"/> Orange - \$100-\$199            |
| <input type="checkbox"/> Platinum - \$1,000-\$1,499         | <input type="checkbox"/> Friend of the Fair – Up to \$99 |

Amount of **cash** sponsorship: \$\_\_\_\_\_ AND/OR Amount of **in kind** sponsorship: \$\_\_\_\_\_

Details of Sponsorship including designated event and/or description of in-kind sponsorship:

\_\_\_\_\_

To pay by cheque, please remit payment to MTAS P.O. Box 114, South Mountain, ON K0E 1W0.

E-Transfer payments can be sent to [mtaspayments@gmail.com](mailto:mtaspayments@gmail.com). Please identify your company name in the EFT Notes.

Please forward your company logo to [info@southmountainfair.ca](mailto:info@southmountainfair.ca) **with this completed form** to ensure your up-to-date logo is used. Please ensure it is in either a **.pdf or .jpeg** format.

To ensure maximization of sponsorship in all advertising for the 2025 South Mountain Fair, please return this form before **May 31, 2025**.

\_\_\_\_\_  
Signature of Sponsor



# 133rd Annual

## South Mountain Fair

### SPONSORSHIP PACKAGES

AUGUST 14-17, 2025

# 2025

Sponsorship Entitlements	Corporate Platinum 7,500 +	Corporate Gold \$5,000 +\$7,499	Corporate Silver \$2,500 +\$4,999	Diamond \$1,500 +\$2,499	Platinum \$1,000 +\$1,499	Gold \$500 - \$999	Silver \$300 - \$499	Bronze \$200 - \$299	Orange \$100 - \$199	Friend of the Fair \$20 - \$99
Advertising CORP LOGO with SPONSORSHIP LEVEL on the MTAS Rolling Video	★	★	★	★	★	★	★	★	★	★
Advertising on the MTAS Website Corp Name	★	★	NAME ONLY	NAME ONLY	NAME ONLY	NAME ONLY	NAME ONLY	NAME ONLY	NAME ONLY	NAME ONLY
Number of Day Passes	30	25	20	15	1 per \$100 donation	1 per \$100 donation	1 per \$100 donation	1 per \$100 donation	1 per \$100 donation	
CORP NAME Signage Posted (2ftX2ft) (Colour Signs Paid by the Sponsor)	★	★	★	★	★	★	★			
Invitation to Opening Ceremonies	★	★	★	★	★	★	★			
SOCIAL MEDIA Advertising (NAME RECOGNITION)	★	★	★	★	★					
Verbal ** Mention Over PA at 3 Events (Truck Pull, Tractor Pull, Demolition Derby, Rodeos)	4 MENTIONS	3 MENTIONS	2 MENTIONS	1 MENTION	1 MENTION					
Prominent CORP NAME Signage on the Fair Grounds (ALL SIGNS PROVIDED BY SPONSOR)	PRIORITY PLACEMENT Max. 10 SIGNS (4'X6')	PRIORITY PLACEMENT Max. 8 SIGNS (4'X6')	Max. 6 SIGNS (4'X6')	Max. 4 SIGNS (4'X6')						
One (1) Business Feature on SOCIAL MEDIA	★	★	★							
Concession Space on Fair Grounds (10ftX10ft)	★	★	★							
TELEVISION Advertising NAME RECOGNITION	★	★								
RADIO Advertising NAME RECOGNITION	★	★								

In order to receive full sponsor entitlements, sponsorship commitments must be received on or before May 31, 2025